



# PUBLIC ART POLICY

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Responsible Director:	Director Community and Business
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## **I – PURPOSE**

The purpose of the Junee Shire Council Public Art Policy is to establish guidelines to facilitate public art within the Junee Shire Local Government area, including the maintenance of existing public art and the development of further public art within the shire.

## **2 – DEFINITION OF “PUBLIC ART”**

Public Art is a term given to the practice of involving artists in the conception, development and transformation of a public space and usually refers to contemporary art practice that occurs outside of the traditional gallery and museum systems. Public art aims to integrate artist and craftsperson skills, vision and creative ability into the process of creating new spaces and regenerating old ones, in order to create a lively and stimulating environment with a distinctive character.

Public artworks can be permanent or temporary; and vary in size, scope, media, functionality and the locations in which they occur. Public artwork can be found in any publicly accessible space, including parks and sporting venues, streetscapes, community centres, shopping centres and local government offices. Public art can manifest in a wide range of activities and forms, such as performance, installation, site specific work, community art, or conceptual art. Public art can include, but is not restricted to, paintings, sculpture, environmental and land art, murals, water features, sound art, aerosol art, gateway signage, computer generated and visually projected artworks.

In the built environment, public art can also involve a diverse range of art and design integrated in building and public spaces. Examples range from seating and wall treatment to landscape and building design.

## **3 – SCOPE**

This Public Art Policy relates to the Junee Shire Council local government area.

The following locations are the priority locations for the installation of public artwork:

- Broadway
- Dobbys Park
- Federation Walkway
- Memorial Park/Hobbins Park
- Silos – Illabo, Marinna and Old Junee

## **4 – DURATION OF THE PUBLIC ART POLICY**

The Public Art Policy will be reviewed every four years, in conjunction with the Council’s Cultural Plan.

## 5 – INTENT/VISION

Junee Shire Council recognises that public art contributes to the culture of our community. It is important from a placemaking perspective, contributing to community cohesion, and creates a sense of place and history. It also plays a role in attracting visitors to the community. Council adopts a whole-of-shire approach to public art, to ensure that villages and rural localities gain benefit and remain connected with the Junee township.

## 6 – AIMS

The development of a clearly identified, Council controlled process for the initiation, development and management of public art within the Junee Shire.

The development and maintenance of vibrant public spaces in the Junee township and local villages, leading to civic pride, community wellbeing and an increase in cultural tourism.

## 7 – PRINCIPLES

### 7.1 General principles

- Junee Shire Council takes a whole of shire approach to public art. Public art should be incorporated into villages and rural locations as well as the town.
- Public art will complement and enhance the natural and built environment.
- Existing public art within the LGA is valued and should be appropriately protected.
- New public art will have a connection with the local character, reflecting people, places and cultures relevant to Junee's history and/or contemporary life.
- Public art within the Junee LGA will exemplify artistic excellence and integrity. Council recognises that concepts of artistic merit and excellence evolve and that decisions will be based on aesthetic value.
- Public art should be able to be accessible to the entire community, including people of different ages and cultural backgrounds.
- In planning and approving projects consideration should be given to physical accessibility and how people with other disabilities (eg. vision and sensory) can enjoy and benefit from public art.
- Public art projects should encourage community engagement, helping to build a stronger, more connected community.

## **7.2 Funding of public art**

- Public art may be funded directly by Council, by private donations or by grant income.
- Council will accept donations for public art on the understanding that such donations will be used for projects that align with the public art policy.
- Donations will be placed in an Internally Restricted Fund.
- Art that is donated needs to align with the stated principles of the public art policy.

## **7.3 Process for initiating and approving public art projects**

- Partnerships between Council, community groups, the commercial sector and other levels of government will be encouraged in the establishment of public art.
- Public art projects may be initiated by Council, community groups or other bodies.
- Proposals will be submitted to the Arts and Culture Advisory Committee for review. The Arts and Culture Committee will recommend projects to Council for final approval.
- There will be appropriate consultation with the community and other relevant bodies regarding the establishment of public art. The level of consultation will be dependent on the significance or potential impact of the art.
- Whole of life cost should be considered when public art proposals are assessed, including establishment costs, ongoing maintenance, renewal, deaccession and consequential costs such as changes to access routes.
- Where there are significant maintenance or safety issues, or an artwork becomes inappropriate for its environment, existing public art may be removed, relocated or modified.
- Proposals to remove public art will be submitted to the Arts and Culture Advisory Committee for review before submission to council for a final decision. Such decisions will involve an appropriate level of consultation with the artist, the community and any donors.
- Council will promote and disseminate information about public art.
- Whilst local artists will be encouraged to submit for public arts work and will be informed of opportunities, being a local artist will not be a requirement of public art expressions of interest.
- Artist's rates of remuneration should be consistent with the NAVA code of practice.

## 8 – REVIEW

The policy may be reviewed at any time but unless otherwise requested, at least every four years from date of adoption.

### Version Control and Change History

<b>Version</b>	<b>Date</b>	<b>Action</b>
V1.0	18/08/2020	Adoption of Policy